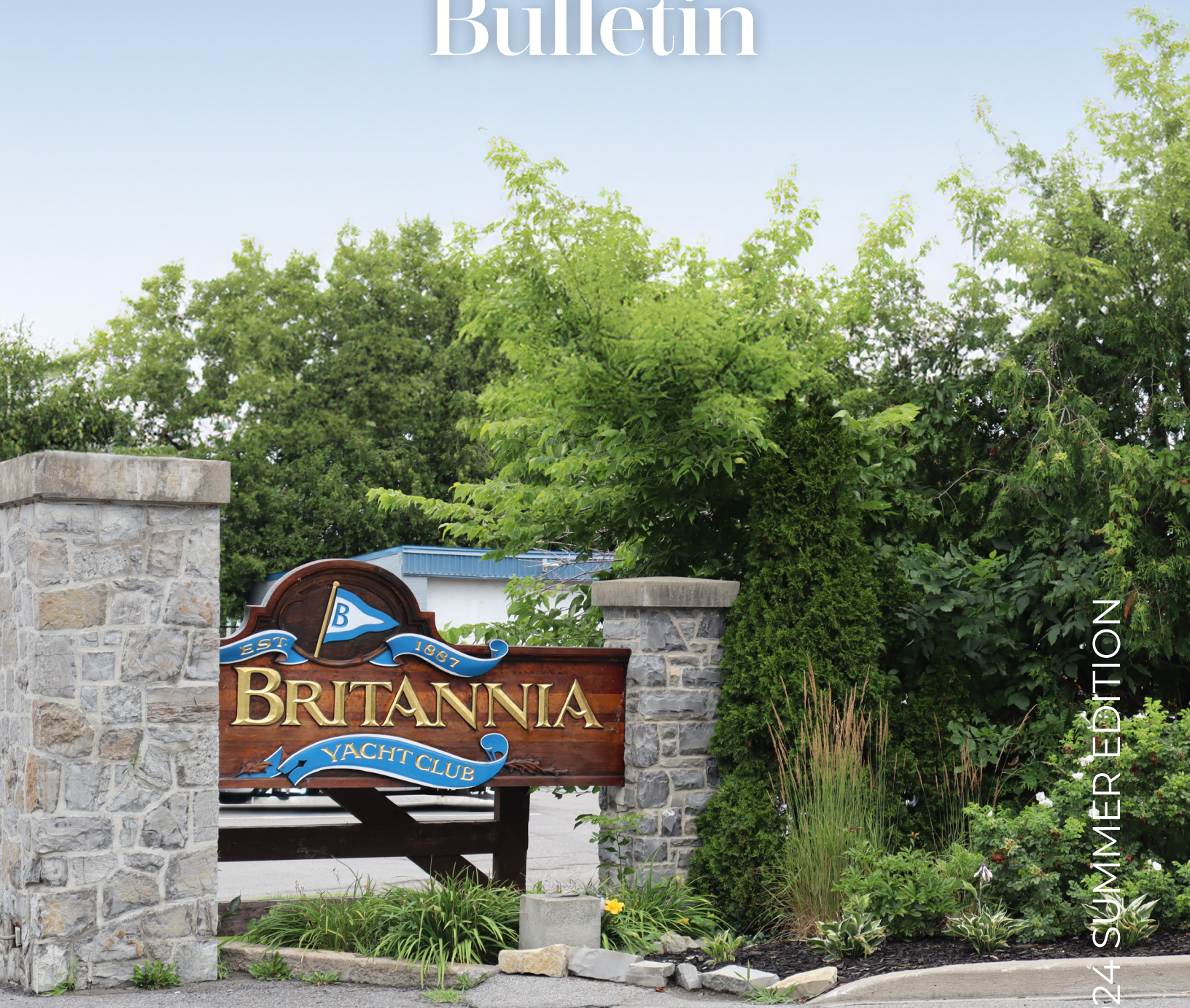




FULL AND BY
Britannia Yacht Club
Bulletin



2024 SUMMER EDITION



LISA SHISHIS

Commodore's Corner

Summer at Britannia Yacht Club is off to a fantastic start! We kicked off the season with an amazing Commodore's Weekend. Despite the weather not being on our side, we pivoted and celebrated with laughter and joy. The Commodore's Reception was a blast, and we had a wonderful time on the water and on the courts during the Tucker-Rodgers event. The weekend wrapped up with a memorable Sailpast on Sunday.

The fun didn't stop there! On June 14, we hosted the thrilling Britannia Cup and then had the 2024 ILCA Ottawa Valley Open & Masters Championship Regatta on June 15 and 16. Both events were a huge success, with fantastic participation from our members. We also had a delightful Father's Day Steak BBQ and a spectacular Canada Day Celebration, complete with fireworks that lit up the night! A big shout out to our incredible staff for making these events so special for everyone.

Our sailing and tennis camps started on July 2 and will run until the end of August. Please be cognizant while in the harbour and watch out for our young sailors out on the water. Our board has been hard at work during strategic planning sessions, and we'll soon present a new strategic plan to our members. Additionally, our bylaws are under review to ensure compliance with the Ontario Non-for-Profit Corporations Act. Stay tuned for townhall meetings in August where we'll share more information.

The club is bustling with activity! The harbour is full, and the courts and social events are buzzing with excitement. We have some fantastic events coming up, including Caribbean Night, Lobster Night, and Oktoberfest. Be sure to book your spots early – these events are sure to sell out!

A big thank you to Pat, Jill, and all our member volunteers for the beautiful, meticulous landscaping and gardening around the club. The grounds look stunning, and the harbour is in pristine condition thanks to our dedicated harbour staff.

I am incredibly grateful to all the volunteers and staff for their hard work and dedication in making BYC the best it can be. Here's to making the most of the remaining summer months and creating unforgettable memories at BYC!

Lisa Shishis
Commodore
commodore@byc.ca





RANDY TIVY

Treasurer's Report

Your Finance Committee continues to meet monthly to receive and review our monthly financial results. At the end of May we are seven months into our fiscal year with sailing and courts season just beginning!

I am pleased to report that we have exceeded our budgeted membership fee revenue which we attribute to strong membership renewals and new members this year.

Food & Beverage is continuing to enjoy strong support from our members and the member events continue to sell out. I am often asked about our pricing. Membership events are planned and budgeted to be breakeven. That is no profit and no loss. Members' Food & Beverage which we call "dailies", are budgeted for a small loss during the winter / early spring and breakeven or small surplus during the summer months. It's a short season and weather is a big factor in how we do.

The early figures for our Learn to Sail program are very positive and it looks like we will have another successful year.

Our balance sheet is in very good shape. Management has been focused on collections and cash management and the results show. At the end of May we had just over \$955,000 in cash and all our payables were current. Our mortgage balance is \$77,526 and the tractor lease has a balance of \$36,570.

In April, I provided the capital budget to you. No changes to report there. However, we are waiting for a report and possible budget for repairing or rebuilding the East Dam Wall. Once we have some "firm" figures, the Finance Committee and management will be looking at funding alternatives for the Board to consider. Having a healthy balance sheet makes the planning easier.

If, at any time, you have questions or comments you can contact me through the BYC website, Hon. Treasurer@byc.ca or simply call the office.

Randy Tivy, FCPA
Honorary Treasurer and Rear Commodore
hon.treasurer@byc.ca





JAMES MEAD

Harbourmaster Report

It's been a busy month in the harbour. Boats launching, urgent repairs to harbour walls and the loss of the work truck have made it difficult for the harbour crew to spend as much time on regular harbour maintenance as usual, but hopefully the worst is over, and the team can start addressing more routine issues.

Now that the launch rush is over, the harbour team will be focussing on cleaning up the harbour. Please make sure that the area around your boat is free of clutter. mast stands, work benches toolboxes and trailers should be removed from around your mooring. Any items that are left in the harbour should be clearly marked with the boat and owner's name. Management will be walking the harbour and identifying unmarked tenders/equipment or items in disrepair and the harbour crew will remove them.

At the board/management level, there are a lot of challenges facing the harbour. Due to the inflationary pressures we have been working to update the Asset Management Plan from its original 2019 numbers and we will be deciding how to allocate funds to provide more clarity to the membership as to our financial situation regarding the harbour and other assets.

The management and harbour crew are looking at processes and reporting to ensure that the harbour is running effectively. One area that may affect boat owners is how we handle launch and haul out. With our current system the launch and haul out process takes a lot of the harbour crew's time, and we are looking at ways to reduce the hours spent on this, so they have more time to address their other duties in the harbour. More to come on this.

A reminder that you, as members, are our eyes and ears in the harbour. If you see issues please send in a service request, so that we can prioritize and fix the issue. Its better that we receive multiple requests on an issue than none. If your service request isn't dealt with, you can follow up with Paul Moore (manager@byc.ca) and he will be able to give you a timeline of when it will be fixed. Service request forms can be found submitted via the webform in the resources tab on the website, or the pdf in the members section can be emailed to info@byc.ca

James Mead
Harbourmaster
harbourmaster@byc.ca



AARON MIDDLETON Projects

Wow, time flies! Already halfway through the year and a lot has been accomplished. With the earlier than “normal” start to the season, dare we say on-time, we certainly have made significant progress with improvement projects around the club. See the following highlights with some specific updates following:



- Installation of the upgraded lake and courts camera system providing a wider view of the river at a higher resolution than the previous solution
- Continue to address key CFCI and wiring maintenance with a focus on the risk to safety
- The member approved acquisition of the Learn to Sail coach boat to allow us to maintain the program at the 2023 participation levels
- IT upgrades including tablets and printers for the Food & Beverage services allowed for greater access and more timely turnaround of cocktails and meals
- New carpet on the upper deck and a new floor in the sunset room have dramatically changed the upstairs aesthetics
- The new floor in the kitchen has allowed for a cleaner and less slippery working environment for our culinary artists
- Fresh paint has brightened the men’s and women’s changing rooms
- A significant amount of regular parking and harbour roadway maintenance was completed to deal with potholes, areas of depression and considerable cracking



Also, the club unexpectedly had to rebuild a four-meter section of the south harbour mooring wall between the south masting crane and the marine railway cut. This was an unexpected and unreported area of repair that has prompted the need to increase the vigilance of both identifying and reporting issues around the harbour. As the club establishes an improved, more proactive approach to catching similar disrepair, the membership is always encouraged to use the online service request form (<https://byc.ca/forms/>), email (info@byc.ca) or call the office to report areas they feel may be of concern for prompt review and remediation.

Finally, as reported previously, we have made good progress on the Western Shoreline and East (Dam) Wall Engineering Study and repair project this new year. As per the plan, BYC and Baird met with the Ontario Ministry of Natural Resources (OMNR) and the Rideau Valley Conservation Authority (RVCA) on January 19, 2023. The meeting was extremely positive and constructive, giving BYC clear guidance and confirmation on most of the questions we had. We have confirmed the following:

1. The engineered harbour structures at BYC are considered a “dam” under the Ontario Lakes and Rivers Improvement Act.
2. There is no legislated requirement to conduct a Dam Safety Review (DSR).
3. Both the OMNR and RVCA concurred the consequences (impact) to surrounding areas would be minimal to none if a breach occurred based on a preliminary analysis of the reports from RVCA, updated surveys and the Baird Study done to date.
4. We are not obligated to conduct a Dam Safety Review (DSR) based on the clarifications provided (points 1 through 3).
5. Approvals from OMNR and RVCA for repairs are most likely required based on the OMNR technical brief describing which repairs require approval.
6. Approvals will likely require key environmental, hydrologic and engineering concepts and thus the planned updates to the 2016 Britannia Yacht Club Shoreline Rehabilitation Concepts report prepared by Baird (the 2016 Baird Report).

With this promising news, Baird continues to drive the 2016 Baird Report update required to plan and execute the next steps to get the approvals and initiate repairs, with the East “Dam” Wall continuing to be the priority. After completing the majority of the hydrological inspections and environmental observations and reviews, we can expect some core sampling along the roadway that runs over the dam. You will see advanced announcements about any temporary obstructions to traffic that may be imposed.

Despite the optics of slow progress, Baird has assured us that the project is on track to be in the position to get quotes as part of a procurement process by late summer to early fall. In the meantime, financing options and plans are being developed to support work to start as early as this fall. We are looking forward to sharing more over the next few months!

Aaron Middleton
Projects Director
projects@byc.ca



ELIZABETH THREADER

Marketing/PR/Membership Report

The Membership Committee provides direction and guidance to the BYC Board of Directors and Management Team toward achieving membership related goals.

The committee's responsibilities include:

- Accept BYC Board of Directors mandates to examine, analyze and formulate recommendations related to any aspect of membership.
- Track membership trends and fees and consider business models to attract and retain new members.
- Identify and recommend membership recruitment and retention strategies.
- Develop and support member communication guidelines and tools to keep members informed, active and involved.
- Develop orientation programs and products for new members.
- Promote and celebrate volunteerism and participation in the club to develop a sense of camaraderie and belonging.
- Develop and deliver an annual work plan to be approved by the BYC Board of Directors.

Our 2024 Membership Committee will be working on the following three key Pillars to support strategic discussions.

INFORMATION ON CLUB INDUSTRY TRENDS

By regularly collecting and analyzing information on industry trends, clubs can maintain relevance, attract and retain members, and ensure long-term success. As part of our strategic focus and informed decision making. This will provide data that can inform strategic decisions about investments, new services, and other major initiatives. This will also help anticipate future trends and prepare the club to meet upcoming challenges and opportunities.

DEVELOP A BYC MEMBERSHIP SURVEY

The last BYC Membership Survey was conducted in May 2021 by CGA Partners when 495 of 850 members responded for a 58% response rate which was seen as a "strong response" and 95% confidence level. By engaging our members on a regular basis demonstrates that their opinions are valued which increases engagement and loyalty. It will also help with informed decision making and ensures that we can make data-driven decisions and tailor our services and programs to meet members needs and preferences.

This will include what priorities they would like the Board of Directors to focus on, each requiring Capital investment and additional revenue.

Membership has privileges! Our goal is to have full membership that is sustainable. A Survey will support and assess overall satisfaction with the membership experience, including customer service, events, resources, and other offerings.

ANALYSIS OF EXIT INTERVIEWS FROM DEPARTING MEMBERS

By systematically analyzing the data collected from exit interviews, organizations can identify areas for improvement, enhance employee satisfaction and retention, and ultimately create a more positive and productive environment. Allows the BYC to implement changes and improvements based on the feedback. It will help identify recurring issues within the organization that may be causing employee dissatisfaction and turnover

NEXT STEPS

The goal of the BYC Membership Committee is to have these activities completed by September 2024. The BYC Membership Survey is currently in development and will be presented for approval at the July Board of Directors meeting. It will be sent out for survey at the beginning of September once the summer months and vacations are completed.

We are currently looking at the BYC Exit Interviews which have been collected by the Administration as well as Club Industry Trends.

GOAL

Our Goal is to provide analysis to support the decision making process and to ensure our membership is provided with the most accurate data in a timely consistent manner.

- Informed Decisions: Ensures decisions are based on comprehensive and accurate information.
- Reduced Uncertainty: Helps to reduce uncertainty and identify potential risks.
- Enhanced Credibility: Increases the credibility of the recommendations and the decision-making process.
- Strategic Alignment: Ensures that decisions align with the organization's strategic objectives.
- Stakeholder Confidence: Builds confidence among stakeholders by demonstrating a thorough and rigorous approach.





By focusing on these elements, the analysis can effectively support decision-makers, leading to better outcomes and more strategic choices.

A BIG thank you to the BYC Board of Directors and General Manager for their on-going support as well as to our Membership Committee members Kyle St. Louis, Doug Welsby, Brigitte Gingras and Pamela Best for their commitment of time and expertise by making a meaningful contribution to BYC!

NEW MEMBERS ORIENTATION SESSIONS

MONDAY JULY 22 6PM-8PM & THURSDAY JULY 25 2PM-4PM

In order to ensure all of our new members are provided with an orientation to BYC, our Committee developed an Experience BYC! Orientation Sessions using a Knowledge Café format to move new members through various BYC programming tables to encourage their knowledge and participation of all that BYC offers. The 8-10 minute sessions included a short description of the program and how they can get involved. To date three sessions have been held which has been very positively received and resulted in some great new ideas. The Club has welcomed over 305 new members this year!

Each member receives a copy of the BYC Spring Full and By Bulletin and an updated 2024 BYC New Members Guide. Input from the sessions has resulted in scheduling tours of the club as well as adding additional Pickleball – Learn to Play, Paddleft and Yoga dates along with the 2023 County Western Evening. It's important that all of our members feel that they have a voice and can take part in all of our programming

The BYC New Members Guide has been updated and includes all of information about the club including the club house, sailing, courts and programming to ensure all of our new members are supported during their orientation. The Guide will be sent out by email as well as posted on the BYC website.

The quarterly BYC Full and By Bulletin revamped in 2022 continues to be a source of information for all of our members. Reports from the Commodore, General Manager, Treasurer and Directors provide up to date financial and activity reports. Be sure to look for a new edition it by email or on the BYC website in January, April, July and October. You can also view a copy on the Bulletin Boards upstairs beside the Bar.

BYC Ambassador Program - Experience BYC! Implemented in 2023. Our members are always our best advocates, especially if they've personally felt a strong return on investment from being part of the Britannia Yacht Club. We need to use this to our advantage and make recruiting new members easier by introducing an incentive program to encourage word-of-mouth referrals. As a result we have developed the "BYC Ambassador Program" that will support and encourage our members to refer friends and colleagues to join the club. Please speak to the General Manager for more information.

Effective immediately, a choice of the following incentives will be implemented to encourage existing members to introduce new full year members to the club.

- A \$75 credit towards membership renewal the following year
- A \$60 (single) \$120 (couple) credit towards social event to Experience BYC!
- Recognition in the Full and BY as a BYC Ambassador
- Note from the Commodore

Our popular BYC Women's Speaker Series is celebrating its third year! Held on a Monday of each month (except July/August) started off with a bang and will continue again in September. This is an excellent venue to bring a guest and introduce them to the club. We have had many new members from this initiative. Tickets are \$35pp which includes dinner, beverage and door prizes.

Our Spring 2024 Calendar included:

- April – Silencing your Saboteurs with life coach Gina Howell.
- May – Steps to Positive Aging with Dr. Hedyeh Jardina
- June – Women and Wine with The Saavy Company

The Fall Calendar is just being finalized.

As part of our Strategic Plan, we will be exploring new initiatives to support the Britannia Yacht Club that will create new revenue streams to help defray maintenance and programming costs. This includes looking at Sponsorship and Legacy opportunities that will contribute to and impact future generations to come. Stay tuned!

Are you interested in volunteering your time? Do you have idea to increase our programming throughout the winter months. Remember, meaningful volunteer involvement meets the needs of both the organization and its volunteers, where people feel happier, healthier and more welcome.

If you would like to become involved in helping make the Britannia Yacht Club a stronger more connected club, please reach out and contact me!

Elizabeth Threader

Director, Marketing/PR/Membership
marketingandpr@byc.ca



KYLA ST-LOUIS

Nomination Committee

Hello from the Nomination Committee! My name is Kyla St-Louis and I have the pleasure of chairing the nominating committee. I have been enjoying the club life for coming up to 20 years and can be seen out sailing with husband Dave Brown on the Maple Leaf II with or having fun on the pickle ball courts.

The role of the committee is to nominate Directors and Officers for various positions to the Board of Directors. Over the last few years, while working on the “nom comm” and having interviewed dozens of potential Directors and past Directors, I can honestly say that I had no idea how much these volunteers do for us - so a BIG huge shoutout to all of our Board members, past and present! It is our job to interview and explain the role to perspective candidates, we then select those that are the best fit, according to their experience and skills. Once a slate of volunteers has been selected, the Honorary Secretary will present this list prior to the AGM where the slate will be recommended to the membership for consideration.

This year, the nominating committee would like to start the process earlier than prior years; so please watch for the call for candidates to come out later in the month. If interested in any of the Board positions or have any questions on the process, please do not hesitate to contact myself or the team; Tammy Belanger, Scotty Secord or Chris Conger.

Kyla St-Louis
Nomination Committee



SONJA GARVEY Youth Sailing

Registration for LTS is almost completely sold out with only a few spots left in CANSail 1. With that in mind, just a reminder for all sailors leaving the harbour to please have patience when you see the children trying to tack out.

Our Laser Team has been busy the past two months. The May long weekend saw them competing in the 53rd Icebreaker Regatta in Toronto. Out of a fleet of 29, Brodie Sorensen finished 2nd, Cameron Laing finished 6th, and newcomer to the team Ben Silcoff finished 23rd. Then they were off to New Bedford, MA to train and compete in the ILCA North American Championships held June 6-9. This prestigious 4-day event saw a full range of weather, from sunny skies to pouring rain, and 5 knot drifters to 22 knots of steady ocean breeze. The Laser Team competed in the Radial fleet of 104 boats with the following results: Anna Parolin (alumni) 25th, Brodie Sorensen 27th, Cameron Laing 40th, Max Rogers 41st, Nicola Gilmour 47th, Liam Downes 57th & 4th in Silver Fleet, and Ben Silcoff 80th & 27th in Silver Fleet.



A few Laser Team members competed in the CVGR's Festivoile Regatta in Aylmer on June 8-9. Congratulations to Evania Lovshin (2nd), Vita Faid (3rd) and Annika Martin (4th).

Last weekend also saw the Tucker Rogers regatta at BYC with participants from the Opti Team, the Development Team and the Learn to Sail program. The winds were strong with storms rolling through so the race was held in the harbour. Twenty-one young sailors dressed in costumes armed with water guns and water balloons had a great time despite the weather.

See you out on the water,

Sonja Garvey
Youth Director
youth@byc.ca



DOUG WELSBY

The Courts

The 2024 season is in full swing on the Courts @ BYC, with the courts busier than ever as club members take advantage of our facilities. Despite the rainy weather, which unfortunately caused the cancellation of our June social BBQ, players have been out and enjoying the summer, including a well-attended and sold-out Spring Season Opener tournament. Thank you to the volunteers who organized and ran the tournament, and who contribute to the courts operations. Your volunteer time is greatly appreciated.

This year we introduced Tennis and Pickleball League play, with members signing up for monthly competitive play against others self-ranked into houses of the same level. Tennis league play is singles, Pickleball doubles, and between the two we have close to 150 members signed up – notably representing over 10% of the total club membership! This has created what one might call a “good problem”, in that the courts are very busy but being used to the point where finding booking time is challenging. The Courts Committee is adjusting the schedule, and we thank you for your patience.

Up next are additional monthly social BBQs, Wimbledon weekend, and monthly reshuffling of the League play. Please see the BYC Club events calendar for dates, and check your email for details and announcements.

Doug Welsby
Courts Director
courts@byc.ca



From the Desk of the GM

July 11th, 2024

Dear BYC Members,

We are thrilled to welcome our new members to the Britannia Yacht Club! The start of the season has been fantastic, and we are excited for the remainder of the summer as we have lots planned.

At the beginning of the season, we hosted our annual Tucker-Rodgers event, where many members participated both on the water and on the courts. We have also had some exciting races at BYC, including the Spring 50 Mile Race and Quyon Race. And we've got more races lined up for the remainder of the boating season! To see the full sailing schedule, please visit [this link](#).

Our past events have seen great turnouts. The Father's Day Steak BBQ Buffet was sold out, and we had a record number of attendees for our Canada Day Celebration. Looking ahead, we have Caribbean Night coming up on July 26th with live music by the Nepean Panharmonic Steel Drum Band, and Lobster Night on August 23rd.

Our social events are complemented by our award-winning, sold-out Learn to Sail program, which started at the beginning of July. This program has been a great success once again, introducing many kids to the joys of sailing. The courts have been bustling with activity, with many members participating in our Learn to Play pickleball sessions and Pro On-Site nights. A special thank you to our Pickleball Pro, Rob Walsh, and Tennis Instructor, Ethan Auger, for their excellent guidance and hosting lessons for our members.

We are also pleased to announce the introduction of a tennis and pickleball house league at BYC, thanks to Don Houston and our Courts Director, Doug Welsby. This has led to numerous exciting games and great competition among BYC members. We look forward to hosting many more games throughout the summer!

Our weekly Friday Night entertainment under the marquee tent has been a hit, with great member turnout. While the service under the marquee tent can fluctuate due to the varying daily member turnout, we appreciate your continued support. Our front-of-house and kitchen staff work diligently to ensure we provide excellent service to our members and guests.

As your cottage in the city with the best sunsets in Ottawa, we look forward to the rest of the summer and hope to see you around the Club enjoying the facilities or out on the water. My door is always open, and I welcome any feedback or suggestions you may have.

Sincerely,

Paul Moore
General Manager
manager@byc.ca
613-769-5338



BRITANNIA YACHT CLUB 2024 IMPORTANT DATES

EVENT	DATE
Paddlefit	Every Monday evening until August 26 th
Pilates	Every Tuesday evening until August 27 th
Yoga	Every Wednesday evening until August 28 th
Women's Night Speaker Series Dinner	Every 3 rd Monday from April - October
Friday Night Entertainment	Live music every Friday Night from May 17 th
National Capital Regatta	July 20 th -21 st
Caribbean Night	Friday, July 26 th
BYC Maritime Lobster Night	Friday, August 23 rd
Oktoberfest	Friday, September 27 th
Remembrance Day	Monday, November 11 th
End of Season Awards Presentation Dinner	Saturday, November 16 th
BYC AGMs	Wednesday, December 18 th
Christmas Buffet	Friday, December 20 th
Wassail	Sunday, December 22 nd
Christmas Cheer	Monday, December 23 rd
New Year's Eve Celebration	Tuesday, December 31 st

More events will be added as dates are confirmed for 2024.